

# SURFRIDER STUDENT CLUB CRITERIA & GUIDELINES

If you're interested in forming a Surfrider Foundation Student Club at your school, please review the criteria and requirements outlined below. All club requests must be approved by both the Surfrider Foundation and your school administration.

### CRITERIA TO ORGANIZE A SURFRIDER FOUNDATION CLUB

- A Surfrider Foundation Club must follow all guidelines required by their respective school. This
  includes, but is not limited to; requirements for club faculty advisors, parental permission, and school
  district regulations
- All Surfrider Foundation School Clubs must fill out the club application form (annually), elect three club officers (Chair, Vice-Chair and Secretary) and secure a faculty advisor. You may elect more leadership positions, such as a social media coordinator, beach cleanup coordinator, etc.
- A minimum of 10 student club members must sign up online via Surfrider Foundation's Club Application form
- One dedicated environmental service project per year with photos, either individually or as a group.
   A project write-up must be sent to Surfrider's Student Club Network Manager and can also be posted to your club's Instagram account with #SurfriderClubs
- All event and service projects, etc. should be registered via email with the Student Club Network Manager and/or your local Chapter when necessary
- All Surfrider Foundation Clubs and members must follow the annual renewal application process to ensure all requirements are being met to keep the club active
- Surfrider Foundation's School Club Acknowledgement Form must be reviewed and signed by the school club's faculty advisor and a qualified school administrator when deemed necessary by Surfrider Foundation's Student Club Network Manager

## **CLUB FAOS**

#### Do we fund Surfrider Foundation Clubs?

No. It is vital to the success of the Surfrider Foundation Club that each club has the support of their individual campus and community. This is both the strength and challenge of our structure. Surfrider Foundation Clubs cannot charge a separate membership fee due to non-profit regulations, but you can sign participants up as Surfrider Foundation members. You can ask local businesses to sponsor your membership and activities. All funds must be held by the school, local chapter or HQ.

#### What type of support do you receive?

Our Clubs are self-organized and self-managed. That said, you do have the support of Surfrider Foundation's Student Club Network Manager on developing and implementing projects.

Clubs also have access to Surfrider Foundation's website & Club Portal, which offers a variety of tools and resources such as; trainings, ways to communicate with other clubs and volunteers, and places to post pictures, videos and successes to share with the world. Branding materials including club logos, icons,

volunteer recruitment documents and more can be found by visiting our **Student Club Portal**: <a href="https://clubs.surfrider.org/">https://clubs.surfrider.org/</a>

## OTHER IMPORTANT INFORMATION & GUIDELINES

**Club Name**. All "Clubs" are to be listed as "Surfrider Foundation [School-Name] Club." An example would be: Surfrider Foundation Chandler High School Club. This includes email and social media accounts as well.

**Referencing Surfrider Foundation**. Please note that when referring to the Surfrider Foundation, it should always appear as "Surfrider Foundation" – never simply "Surfrider." Always capitalize the S and F.

**Positions on Issues**. Clubs cannot take public positions on an issue on behalf of the Surfrider Foundation without prior approval from the Student Club Network Manager.

**Partisanship.** A Club is not a political organization and may never function in a partisan manner.

**SF Logo**. Clubs cannot distort the Surfrider Foundation logo in any way. The wave and script elements of the logo must always appear in conjunction with one another. The Surfrider Foundation logo must never be manipulated or its original design altered in any way. Selling the logo for sponsorship funds is strictly prohibited and doing so will result in immediate revocation of Club status and potential legal action.

**Donations**. Club donations will need to be sent to HQ and requires the Student Club Network Manager's approval to ensure the donor receives proper paperwork. Only the school, local chapter or HQ may hold on to any club money.

Club Activities and Events Approval. Clubs are required to follow Surfrider Foundation's Activities and Events Approval Process for (1) any club related activity that takes place outside of school/off campus (e.g. beach cleanups, water quality testing, marches, field trips, etc.); (2) any on campus club related activity that are physically active (cleanups, outdoor activities, etc.); (3) any event on campus (and outside of the classroom) where attendance is expected to reach 30 or more individuals (e.g. film screenings, assemblies, guest speakers, etc.). Activity/event approval requests must be submitted at least 2 weeks in advance.

**Social Media**: If your club creates a social media account (e.g. Facebook, Twitter, Instagram, etc.), the login credentials must be shared with Ryan Cruse, Surfrider Foundation's Student Network Manager. Ryan must also be added on as an "administrator." Facebook accounts must be set up as a "Page" or "Group".